

## Messaging Platform

OMNI is used by some of the world's biggest enterprise organisations and brands to deliver high volume, mission critical mobile messaging services.

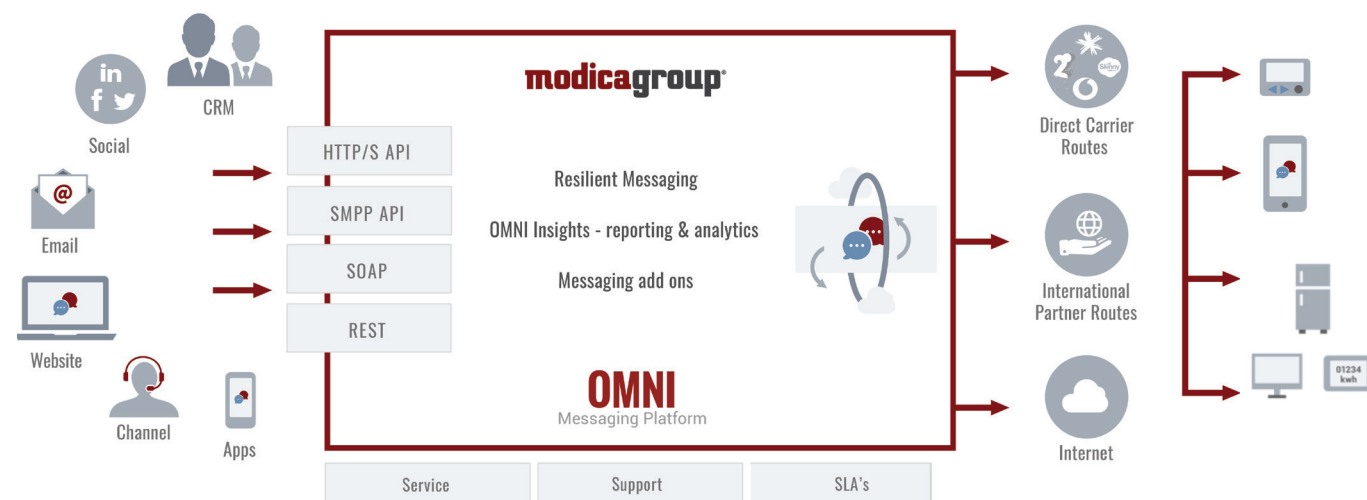
The platform is founded on a high availability messaging gateway that is complemented by optional Managed Messaging Solutions, and the OMNI Insights dashboard to help you deliver intelligent messaging services to your

### HOW DOES IT WORK?

OMNI is delivered as a white labelled platform, to allow Mobile Network Operators to deliver their own branded messaging services and engage with their subscriber base.

We implement network connectivity from your Short Message Service Centre (SMSC) to the OMNI platform, which will enable you to acquire, provision, bill and manage, selected messaging products to your clients.

Additionally, you have the ability to offer a range of services to your customers under your brand, including second level technical support, access to sales resource, and system management provided



### FEATURES

- ✓ White label platform with branded interface and URL's.
- ✓ High volume throughput
- ✓ Global message delivery to all operators
- ✓ Suite of customer support tools
- ✓ Bureau billing for clients
- ✓ Multi time zone and language support

### BENEFITS

- ✓ Rapid mobile application innovation
- ✓ OMNI Insights smart reporting dashboard
- ✓ Speed to market with very short implementation time frames
- ✓ Access to resources for your sales team
- ✓ Suite of cloud based messaging products