

OMNI is used by some of the world's biggest enterprise organisations and brands to deliver high volume, mission critical SMS messaging services.

The platform is founded on a high availability messaging gateway that is complemented by optional Managed Messaging Solutions, and the OMNI Insights dashboard to help you deliver intelligent messaging services to your customers and staff.

HOW DOES IT WORK?

OMNI is delivered as a white labelled platform, to allow Mobile Network Operators to deliver their own branded messaging services and engage with their subscriber base.

We implement network connectivity from your Short Message Service Centre (SMSC) to the OMNI platform, which will enable you to acquire, provision, bill and manage, selected messaging products to your clients.

Additionally, you have the ability to offer a range of services to your customers under your brand, including second level technical support, access to sales resource, and system management provided by Modica Group.



FEATURES

- ✓ High volume throughput
- ✓ Character encoding support
- ✓ Branded interface and URL's.
- ✓ International routing
- ✓ Long messages
- ✓ Bureau billing for clients
- ✓ Multi time zone support

BENEFITS

- ✓ Rapid mobile application innovation
- ✓ Smart reporting dashboard
- ✓ Speed to market with very short implementation time frames
- ✓ Access to resources for your sales team
- ✓ Suite of cloud based messaging products