

Intelligent Messaging

Modica monitors and analyses the content, message traffic, and network conditions across our entire platform to give deeper insights, more reliable service, and to protect the market. Modica Intelligent Messaging solutions look at the services we run within our OMNI platform to infer deeper insights across three areas;

1. **Analytics** - monitoring and alerting against a range of metrics for Operational Services
2. **Content Analysis** - looking at the content and trends within messaging services for optimal service management
3. **Omni Insights** - OMNI Insights is the name we give to the data collecting and reporting tools within the OMNI platform. Combined with market data where required, OMNI insights compliments the Modica Intelligent Messaging capability to provide our clients and partners with a suite of tools to analyse their services, compare market trends, and develop deep insights in to Customer behaviour.

NOTE:

All services and solutions delivered as part of the Modica intelligent messaging service strictly comply with our [Privacy Policy](#).